

# Hunger Walk

Registration is Now Open for Westside Food Bank's 27th Annual 5K Hunger Walk

Westside Food Bank's 27th Annual 5K Hunger Walk will take place on Sunday, October 15, 2017 starting from Ocean View Park and continuing along the beach walking path past the Santa Monica Pier and back. This annual event attracts about 500 walkers from the community with local businesses, faith organizations, schools and clubs forming walking teams to show their support. There's something for everyone with pre-walk entertainment, prizes and awards, a Family Fun Zone with games and activities for kids of all ages, and a Beach Bash After Party at Perry's Cafe. You can even bring your dog! Last year's event helped Westside Food Bank provide food for over a half million meals for local individuals and families suffering from hunger and food insecurity. Here's how you can get involved:

- Have your business sponsor the event - showcase your support with your business name and logo reaching over 15,000 households. Sponsorship packages include social media coverage, logos on tee shirts, mailers and other event materials as well as a presence at the event, tickets to the after party and volunteer opportunities for your team during our busy holiday season. Contact Genevieve Riutort to find out more.
- Donate a raffle item - hotel & restaurant gift certificates, tickets to sporting events and movies, spa packages, gift baskets - all make wonderful prizes that help us with fundraising.
- Form a walking team - gather your friends and family, colleagues, classmates and more to walk together. You'll get a dedicated team webpage to track your progress with each team member contributing towards group and individual goals. We encourage friendly competition, so consider inviting a competing business, school or club to form a team and see who can bring the most walkers or raise the most money!
- Be a Hunger Walker - individuals and families can register to walk, create an individual fundraising page and join us on October 15th.
- Be a Virtual Walker - Not able to join us for the event? Hate walking? No problem. Register online as a virtual walker and you can still invite your friends and family to support Westside Food Bank.
- Volunteer at the event - Contact Allison Griffith for more information.

Westside Food Bank's 27th Annual 5K Hunger Walk, Sunday October 15, 2017

Ocean View Park - 2701 Barnard Way Santa Monica (just south of Ocean Park Blvd.)

12pm - program & activities, 2pm - Walk Begins, 4pm - Beach Bash After Party

Registration is free, fundraising is optional and together we can raise awareness about local hunger and what Westside Food Bank is doing about it. Register Now!

Hunger Walk Video

